

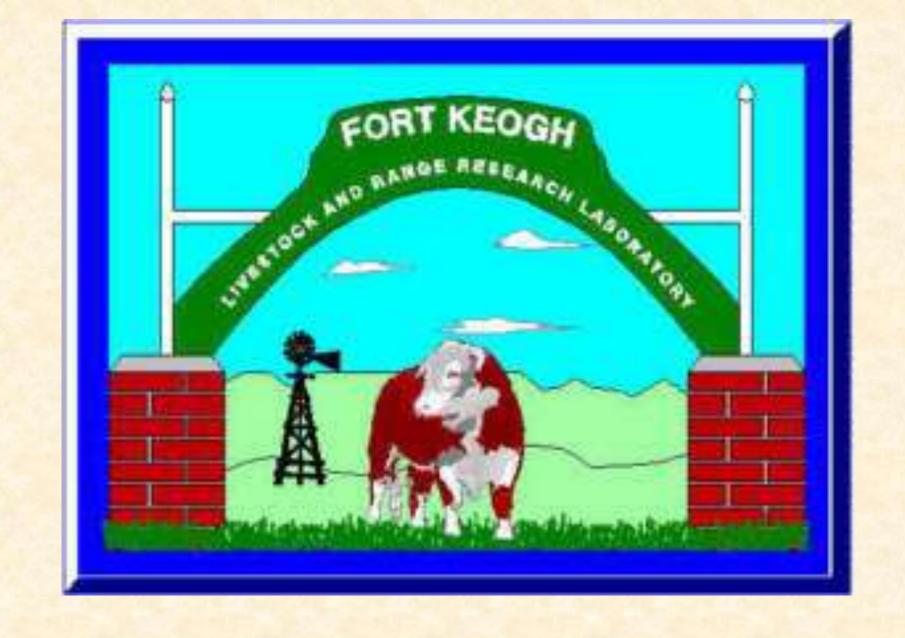


# Strategic Cost Effective Supplementation





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# WHEN ARE COWS SUPPLEMENTED?

#### MANAGEMENT GOALS:

- Calf weaning rate has the greatest impact on profitability
  - 95% fall pregnancy rate
  - 80% cows calving within 30 days
  - Spend no more than \$50 per cow purchased feed

#### • OUR DECISION PROCESS

First – Determine quantity of available forage versus the expected number of cattle and time (conservative grazing).

#### Can a cow eat all she wants every day?

Second – What is the grazeable forage quality?

Is green vegetation available?

Green = higher protein

Brown = lower protein

Third – What are the cow's requirements?

Production stage; dry, pregnant, lactating, body condition?

Also age, climatic, activity stressors

Sort most nutritionally stressed cows

# • WHAT TO SUPPLEMENT?

Characteristics of Strategic Low Cost Supplementation

Lower labor

Biologically potent supplemental nutrients

Improves animal productivity

Base of Strategic Low Cost Supplementation is;

- 1. Adequate forage
- 2. Mineral nutrition; self-fed mineral available year round (\$0.025 /d for 365 d@\$750/ton)
- 3. Diet if it is brown/dormant then it is less than 7% CP - expected responses to protein supplement increase digestibility & intake

### DEVELOPING STRATEGY - PROTEIN

## • HOW MUCH PROTEIN TO FEED?

5 quantities NM-strategic low cost supplementation

Minute – .2 lb/d (self fed)

Minimum – .5 lb/d (fed 1 time/wk at 3.5 lb/hd)

Moderate – 1 lb/d (fed 2 to 3 times/wk)

Maximum – 2 lb/d (fed 2 to 3 times/wk)

Super Maximum – 2 lb/d (fed 2 to 3 times/wk)

## • MINUTE

50% NMSU CORONA RANCH Range Mineral

50% 2 bypass proteins (fish & feather meal mixed

50:50 or 100% fish meal) high bypass

protein sources

Self fed, target .2 lb per day (\$0.05 to \$0.08 per head/d) Low labor, feed with low nutritional stress, very efficient

## • MINIMIUM

36% crude protein (CP) supplement (cottonseed base) 65% rumen degradable

6% to 10% CP equivalents from urea, higher to lower costs Hand fed, (cubes) target .5 lb/head per day (\$0.06-0.10/d) fed

at 3.5 lb/head 1X per week Lower labor, feed with low nutritional stress, efficient

# • MODERATE

36% crude protein (CP) supplement (cottonseed base) 65% rumen degradable, 6% CP equivalents from urea Hand fed, (cubes) target 1 lb per day (\$0.13-0.20/d for 30 d Fed every other day, 3X or 2X per week

Effective during; pregnancy, stressful climatic conditions

#### MAXIMUM

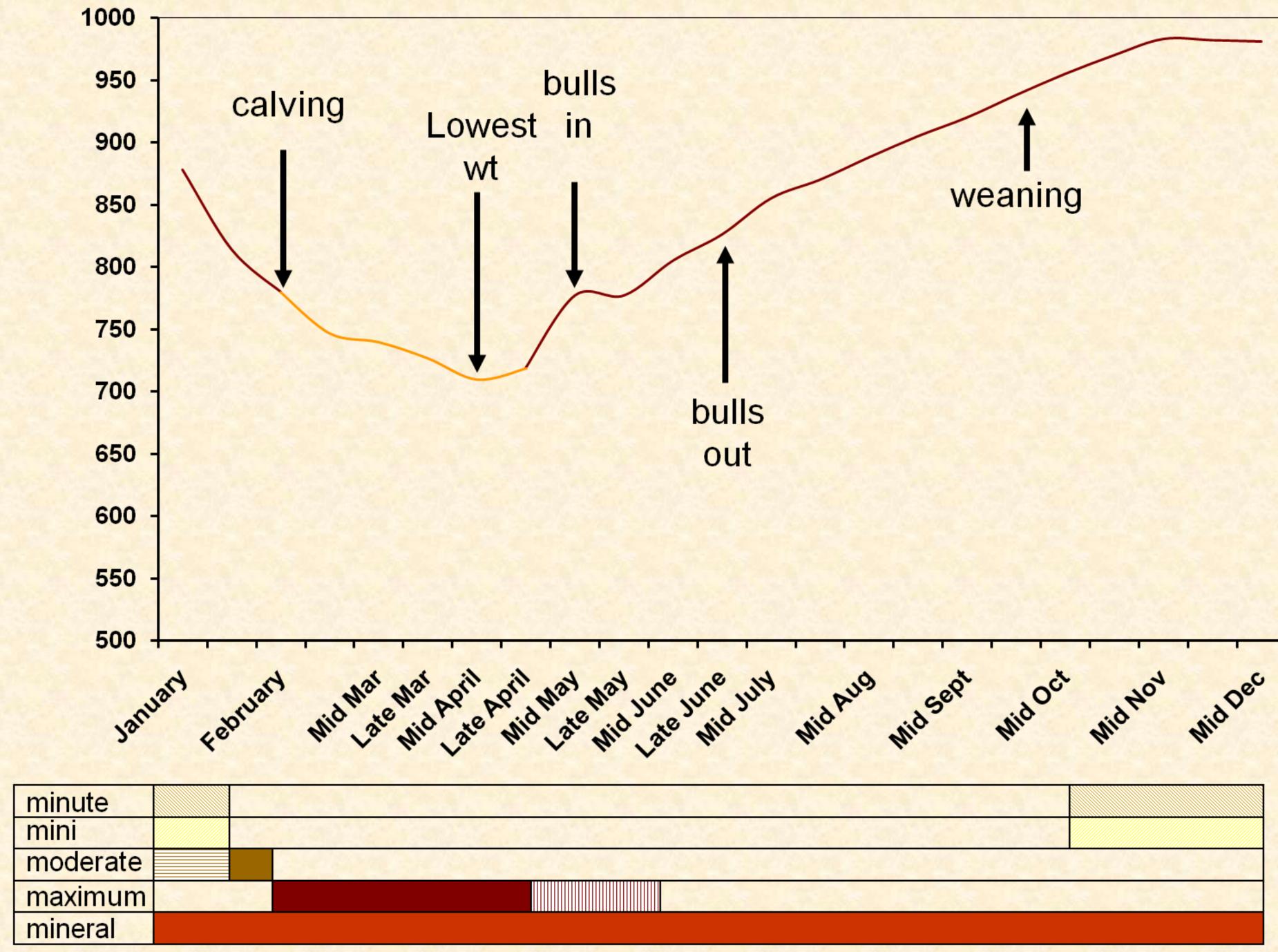
36% crude protein (CP) supplement 50% rumen degradable, 6% CP equivalents from urea Hand fed(cubes/blocks) target 2 lb/d (\$0.30-0.40/d for 60 d Fed every other day, 3X or 2X/wk

Most effective during body weight loss (lactation, late pregnancy or environmental stress)

#### • SUP MAX

Or Super Max for 2-3 year old cows add 40g calcium propionate per head per day (adds \$200 / ton)

## Typical Body Weight Change in 2 & 3 Year Old Cows and Supplementation Program



Strategic supplementation scheme; solid bars signify regular supplementation (\$28.30/yr) practices, dashed bars represent optional schemes depending on cows & grass

### • SUMMARY

- Maintain forage and animal balance
- Ground nutritional management with effective mineral program

# TAKE HOME MESSAGE:

- Strategic supplementation is designed to improve cow nutritional status.
- Based on a timely approach.
- Using the most biologically effective form of supplement.
- Purpose is to be efficient, supplement cows with exactly what is needed, achieve production goals while minimizing feed costs.